

Let's Talk Digital 



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       DigitalDaddyCo



# About Us

*"Stopping advertising to save money is like stopping your watch to save time."*

Every organization seeks to grow its business, especially in this busy world, and that's why we are here. Digital Daddy is not only a marketing agency, rather it is more than this. It was established in 2022 to share its ideas and long experiences with you from all over the world to make your business the first among your competitors.

Digital Daddy provides your organization with all digital services locally and internationally. That means it works with people who want to build their business - to sell more.

We build websites, design brands, and produce videos, motion graphics, animation, and songs, as well as formulate suitable marketing strategies for your business, and our digital marketing work combines planning and execution to truly transform business outcomes.





## **Our Vision**

To be the creative leader of the social media market all over the world that serves companies and brands to be remarkable in their field.

## **Our Mission**

To fulfill your ambitions and do far better than you would have ever done without us by providing exceptional services and outcomes for your brand.





## About **The Founder** of Digital Daddy Us

Digital Daddy's founder is **Lina Qwaider**, she has more than 7 years of experience in this field, and she founded this agency to provide your organization/company with all digital services locally and internationally.





## Why Us

- **Because** we provide you with high-quality services that meet your requirements.
- **Because** we care about details and focus on your needs carefully to give you unique ideas to be number one in the market.
- **Because** we can provide all digital services in one place that your organization needs so you don't have to go to another agency.
- **Because** we come from the marketing world and know how clients think and feel.
- **Because** we are the first agency that deals with B2B professionally and by caring about details.



# Our Services

**How can Digital Daddy add value to your business?**

*We provide these services to let you be unique and distinguished in your business, Our services include but not limited to the following:*

## **Social** Media Marketing

- **Management**

We can manage your page professionally by following up on all updates. We also prepare your page with all requirements to organize your business and let you get more sales for your products and services.

- **Content Creation**

We create unique content for your brand by using professional tools that meet your requirements, such as posts, scenarios, content for motion graphics, and marketing content. We touch the desire and needs of your clients by words!

# **Social** Media Marketing

- **Moderations**

Our specialist team can provide this service for your brand by replying to the messages and comments on your page quickly and professionally. The team is highly qualified and they moderate many pages and achieve many sales.

- **Digital Advertising**

The secret to the success of any marketing campaign is a linkage consisting of a creative content, right target and a sales department who are fully qualified to complete your sale.





# Video Production

In this department, we provide two types of video production, as follows:

## Videography

We seek to document your success and happy memories professionally. We provide different styles of videos such as brand documentary, business explainer, drone videography, advertisements, documentaries or coverage of conferences, educational videos and event videography.

It includes story development and writing, pre-production and planning, a huge variety in types of shooting scenarios, creative post-production including sound design, and even marketing and distribution.

### Our works in Video Graphy:

<https://youtu.be/vNF9xfOrvZw>

<https://youtu.be/IYXQ7iiaKOI>

<https://youtu.be/HTKPdM7OiQQ>

<https://youtu.be/9yEaRwlvKAg>

<https://youtu.be/lhClfEZCLQM>

<https://youtu.be/3LHWO6oECGO>





## Stop Motion

Stop motion helps make your content more memorable and it can also enhance brand awareness going forward. We provide this service to make you unique in marketing your products, i.e. food, stationery, electronics, etc by focusing on details and every second in the video.

### Our works in Stop Motion:

<https://youtu.be/iGcqgK0tu3c>

<https://youtu.be/66X4TBNrKR8>



# Motion Graphics (2D, 3D)

Motion Graphics transforms your static visuals into engaging showstoppers. We can work with your existing assets, or make something from scratch. In this department, we can provide the following services:

- **Infographics**
- **Characters**

**Our works in Motion Graphics:**

<https://youtu.be/O2qz1DYbzbM>

<https://youtu.be/020KXJOQU30>

[https://youtu.be/L\\_VPMxKuyp0](https://youtu.be/L_VPMxKuyp0)

[https://youtu.be/WHwMctv\\_Rcc](https://youtu.be/WHwMctv_Rcc)





# Photo Sessions

The best way for marketing your products is the way you capture the photo of them, that's why we are here to let your photos speak! Here, the sections of photo sessions that we can provide for your business.

- Products
- Food
- Portrait

## Our works:

<https://cutt.us/DDPhotoSessions>





# Animation (2D, 3D)

Be unique in your business!

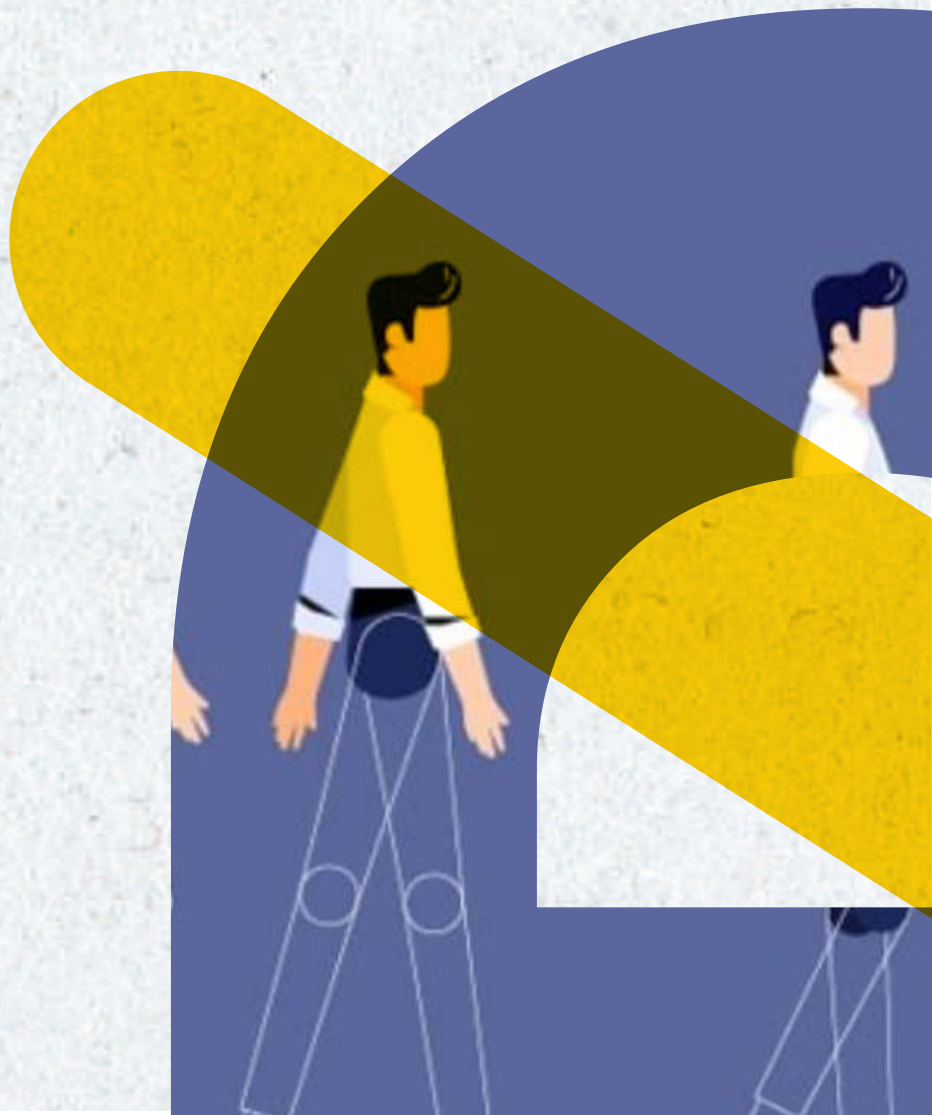
- Series
- Ads

## Our works:

<https://youtu.be/bCwblxnbfx8>

<https://youtu.be/MViSEJT7kbs>

<https://youtu.be/YTLxt8HcYNQ>





# Graphic Design

We focus on resolution and high-quality designs that suits all types of designs, such as:

- **Social Media**
- **Photos**
- **Packaging & Prints**

**Our works:**

<https://cutt.us/DDGraphicDesign>



# Songs Production

*Let your brand speak out!*

We provide songs to let your brand speak out all over your target audience, we focus on the sound that suits your business. Here, some types of song production that we can provide for your brand.

- Ads
- Cover
- Songs

## Our works in Songs Production:

<https://youtu.be/kUwyRL833-Y>

<https://youtu.be/lhClfEZCLQM>

<https://youtu.be/9yEaRwlvKAg>

<https://youtu.be/yWhoCJcipQQ>

<https://youtu.be/ZiXdBt7lcsY>





# Marketing Strategies

We optimize your business on social media platforms by letting all of your target audience be attracted to your brand, by preparing a suitable strategy for your business. The strategy is built on the following three basic targets as follow:

- Branding
- Brand Awareness
- Increase Sales

## SMS Marketing

*Be close to your audience!*

We let you be very close to your audience by contacting them via SMS fastly just in one click! We provide this service by focusing on the following criteria:

\*Very precise targeting of:

- Governorate and region specifically
- Age
- Gender
- Network type



# Let's Talk Digital



*Contact us now and be one of our success partner  
Let us be part of your success story!*

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{ **Daddy**  
A G E N C Y

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